

CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING

MAJOR PROJECT

Submitted to
Manonmaniam Sundaranar University in partial fulfillment of the
requirements for the award of the degree of

**B. Com.,
(Professional Accounting)**

Submitted By

NAME	REG. NO
1. M. AASHIFA JAHANA	20202091304201
2. M. ABINAYA	20202091304202
3. K. JEGA PRIYA	20202091304220
4. M. MARI SASI KALA	20202091304234
5. P. THANGA SUBHA	20202091304255

Under the Guidance of

Dr. D. ANNA SHEELA. M.Com., M.Phil., B.Ed., Ph.D.,

Assistant Professor of Commerce (PA)



**DEPARTMENT OF COMMERCE
(PROFESSIONAL ACCOUNTING)**

K.R.COLLEGE OF ARTS & SCIENCE

(AFFILIATED TO MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI)

K.R. NAGAR, KOVILPATTI - 628 503.

APRIL 2023

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APRIL 2023

A STUDY ON CUSTOMER SATISFACTION ON HIMALAYA PRODUCTS

(With Reference to KOVILPATTI)

MAJOR PROJECT

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APRIL 2023

**A COMPARATIVE STUDY ON CUSTOMER'S SATISFACTION
TOWARDS NEW STORE AND KUMAR STORE
AT KOVILPATTI**

**Major Project Report Submitted to
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3. R. GAYATHRI	20202091304211
4. K. JEYASURIYA	20202091304221
5. S. VINDHIYA	20202091304262

**Under the Guidance of
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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
K.R. NAGAR, KOVILPATTI - 628 503.**

APRIL - 2023

YOUNG CONSUMER PREFERENCE IN MOBILE WALLET

MAJOR PROJECT

Submitted to
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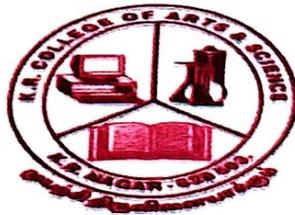
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APRIL 2023

JOB SATISFACTION OF LABOUR WORKING IN PRIVATE SECTOR

(With Special Reference to KOVILPATTI TOWN)

MAJOR PROJECT

Submitted to

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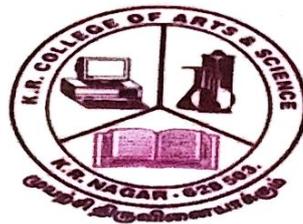
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3. P.SIVAKUMAR	20202091304250
4. B.SIVA SANKAR	20202091304251

Under the Guidance of

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APRIL 2023

IMPACT OF COVID-19

MAJOR PROJECT

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APRIL 2023

CUSTOMER SATISFACTION TOWARDS MOBILE PHONE

(With Special Reference to Redmi phone in Kovilpatti)

MAJOR PROJECT

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APRIL 2023

STUDY ON THE IMPACT OF SOCIAL MEDIA USAGE ON THE BRAND CHOICE

MAJOR PROJECT

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APRIL 2023

ONLINE GAMING BEHAVIOUR AMONG COLLEGE STUDENTS

MAJOR PROJECT

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APRIL - 2023

WORK LIFE BALANCE OF WOMEN PROFESSORS

(With Special Reference to Kovilpatti City)

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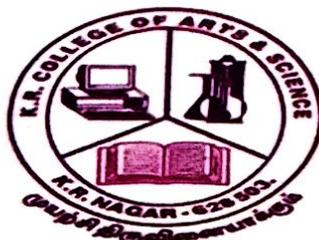
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APRIL 2023

IMPACT OF SOCIAL NETWORKING SITES AMONG YOUTH

(With Special Reference to college students)

MAJOR PROJECT

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